



2018-2019  
PARTNERSHIP  
OPPORTUNITIES

# STATE CAREER DEVELOPMENT CONFERENCE

## PACKAGE INFO

### WHAT'S IN IT FOR YOU?

Want to recruit the top students? Find them in one convenient location! Arizona DECA is the premier association of students pursuing careers in marketing, entrepreneurship, finance, hospitality, and management. The career fair of Arizona DECA's flagship conference is designed with every business partner in mind. The fair is held during the largest event of the year and exposes your company to over 2,200 students in 50 unique business competitions. If your company provides products and services in the industry fields or specializations below, this partnership is for you!

Apparel and Accessories Marketing  
Automotive Services Marketing  
Business Administration  
Business Finance  
Business Law and Ethics  
Business Management  
Business Services  
Buying and Merchandising  
Creative Marketing  
Entrepreneurship  
Financial Consulting  
Financial Services  
Franchising  
Hospitality Services

Hotel and Lodging Management  
Human Resources Management  
Innovation Planning  
International Business  
Marketing Communications  
Marketing Management  
Personal Financial Literacy  
Professional Selling  
Public Relations  
Quick Serve Restaurant Management  
Restaurant and Food Service  
Retail Merchandising  
Sports and Entertainment Marketing  
Travel and Tourism

### ADDITIONAL OPPORTUNITIES

All of our packages can be personalized to create unique programs of mutual value. We don't just want a check; we want partners that will engage our membership and play a role in our mission of preparing the next generation of emerging leaders and entrepreneurs.

All companies, regardless of partnership affiliation, are able to send employees to judge our competitions, putting you face-to-face with your next new hire or intern.

DECA is also at Arizona's top colleges and universities! Expand your network and connect with students at every level, ready for any job.

Instead of just supporting DECA, be a part of DECA! Join as a professional member, putting you directly in the mix. Get involved in events throughout the year and receive all DECA communications. Membership is only \$10 per year, but the rewards are limitless!

FEBRUARY 28  
TO  
MARCH 2

**BLUE \$500**  
Career Fair Table  
Logo on Website  
Logo in Program

**SILVER \$1000**  
*Everything in Blue*  
Premium Table Placement  
Competitive Event Sponsor

**GOLD \$2500**  
*Everything in Silver*  
Social Media Spotlight  
Half-Page Ad in Program

**DIAMOND \$5000**  
*Everything in Gold*  
Customized Marketing  
Customized Programming  
Full-Page Ad in Program

\*Amounts may include a combination of monetary and in-kind contributions. Arizona DECA is a 501(c)(3) organization. All contributions are tax-deductible.

CONTACT US  
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AZDECA.ORG  
**#PATHTOGLASS**

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DECA prepares emerging leaders and entrepreneurs in marketing, finance, hospitality and management in high schools and colleges around the globe.

**WHO**

**235,000**  
members

**5,300**  
chapters

DECA Inc. is a 501(c)(3) not-for-profit student organization. The United States Congress, the United States Department of Education and state and international departments of education authorize DECA's programs.

*Research findings courtesy of the National Research Center for College and University Admissions. The sample included 26,811 high school DECA members at association career development conferences and was compared to data from more than one million students nationwide.*

**WHAT**

DECA extends the teaching and learning of National Curriculum Standards in four career clusters.



of DECA members report that DECA has influenced their future plans.



DECA members are seven times more likely to study business topics in college.



of DECA members report an A or B average.



DECA members are five times more likely to want to own their own business.

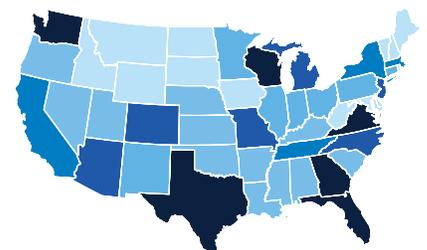
DECA's Comprehensive Learning Program integrates into classroom instruction, applies learning, connects to business and promotes competition.

DECA prepares the next generation to be academically prepared, community oriented, professionally responsible, experienced leaders.

When selecting a career, DECA members are more likely to select a career in marketing, finance, hospitality or business management.

FUTURE MAJOR/CAREER PATH	DECA	NATIONAL
Accounting/Finance	6%	2%
Business	13%	4%
Business Owner/Entrepreneur	11%	4%
Fashion Merchandising	4%	3%
Hospitality/Resort Management	1%	1%
International Business	5%	1%
Marketing/Advertising	8%	1%
Sports Marketing/Management	6%	4%

**WHERE**



- ALASKA
  - CHINA
  - GERMANY
  - GUAM
  - HAWAII
  - MEXICO
  - ONTARIO
  - PUERTO RICO
- MEMBERS**
- > 10,000
  - 7,500-10,000
  - 5,000-7,500
  - 2,500-5,000
  - 1,000-2,500
  - < 1,000

LEARN MORE AT **DECA.ORG**